



Vertebrate
Pest
Conference



COMMERCIAL EXHIBITOR AGREEMENT

28th Vertebrate Pest Conference
February 26-March 1, 2018
Double Tree Wine Country
Rohnert Park (Sonoma County), California

Agreement:

_____ hereby authorizes the Vertebrate Pest Conference (VPC) to reserve space for a commercial exhibit at the 2018 Conference. I have read and understand the rules and regulations that accompany this agreement. The products listed below are those planned for exhibit, and any changes must be received in writing to the VPC prior to the Conference.

Vendor Space Reservation:

___ 1 6-foot table, includes one individual registration at \$890.00

___ Additional 6-foot table \$300.00

Sponsorship Level: (See Appendix A)

Listing of All Products to be Exhibited:

Exhibitor Authorization

(Print or type information for authorized representative for further correspondence).

Name of Authorized Representative: _____

Title: _____

Business Address: _____

Phone _____ Fax _____ E-mail: _____

City _____ State _____ Zip Code _____

Company Name (as it should appear in the Conference Final Program) _____

Representative's signature _____

Rules and Regulations for Commercial Exhibitors – 28th Vertebrate Pest Conference

1. No live animals or plant material are allowed. Preserved biological materials are allowed if stable and free of odor or hazard.
2. Pyrotechnic devices displayed must be inactivated and incapable of firing.
3. Devices, vehicles, motors, application equipment, or other devices utilizing volatile fuel, gases or pesticides should be clean and free of residue.
4. Solid pesticide materials (rodenticide baits) containing a toxicant shall be contained for exhibition in a suitable labeled container or in original packaging to prevent spilling or physical contact.
5. Devices or other exhibit materials requiring electricity shall meet appropriate codes and not pose a hazardous situation to persons in the exhibit area.
6. Exhibitors will be responsible for security of their own exhibits. The exhibit room cannot be locked. Hotel security patrols the area, but no official security guard will be posted to the exhibit site.
7. Exhibitors will be liable for any damage to floors, walls, tables, or other surfaces in the exhibit area.
8. Exhibit themes and materials associated with each exhibitor must be within the theme of animal damage control or related subjects.
9. Upon arrival at the site hotel, exhibitors must agree to promptly secure and prepare exhibit materials, and remove packing and shipping materials to a storage area designated by the site hotel and away from the exhibit area. All exhibit materials should be of size and weight to allow for hand transport to the exhibit room.
10. Promotions, give-away, sales activity and audience interaction by exhibitors should be professional, inoffensive, and not conducted at the expense of other exhibitors, and limited to the immediate area of assigned space.
11. Because of space limitations and the technical nature of the conference, modest displays are requested featuring professional materials or services and with accompanying labels or descriptive literature available to attendees.
12. The Vertebrate Pest Council reserves the right to reassign an exhibitor's space not utilized by the close of the first exhibition day and to resolve any conflicts among exhibitors or between exhibitors and the site hotel.
13. This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between the VPC, managers or owners of said facility, and exhibitor.
14. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitors displays, equipment and other property brought upon the premises of the conference facility, and shall indemnify and hold-harmless the VPC and any affiliate companies and employees and agents from any and all such losses, damages and claims.
15. Exhibitors are accepted at the discretion of the Vertebrate Pest Council's organizers. No endorsement by VPC or its members is made or implied.

Additional Logistical Information

The DoubleTree Wine Country will store exhibitor display items for up to 2 weeks prior to the Conference. Ship them to the attention of the Events Manager using the following address format:

Vertebrate Pest Conference, *Jones Chemical Inc.* (your company name).

Attn: Events Manager
Catering and Events
DoubleTree Wine Country
1 Doubletree
Rohnert Park, Ca 94928

The exhibitor will have to work directly with the hotel for any electrical needs beyond what is normally provided to the exhibit booth by DoubleTree.

The Vertebrate Pest Conference requests that this signed Agreement be received by Ashley Freeman, Commercial Exhibit Chairperson, **not later than February 1, 2018.**

Return forms/questions should you have questions about this Agreement or other matters related to commercial exhibits email Ashley Freeman at ashley.freeman@cdpr.ca.gov.

Send hard copy registration forms and fees to:

Department of Pesticide Regulation
Pest Management and Licensing
P.O. Box 4015
Attn: Ashley Freeman
Sacramento, Ca 95812-4015

Appendix A

Silver Sponsors

A. General Sponsor at \$250 - \$750: Your company's name in the conference program.

Gold Sponsors

- B. Poster Session Sponsor at \$1,000: Prominent signage featuring your company's name and logo at the poster session and your company's name in the conference program.
- C. Refreshment Break Sponsor at \$1,250 each (six available): Prominent signage featuring your company's name and logo at the break location and your company's name in the conference program.
- D. Field Trip Lunch at \$1,500: Your company's logo on the field trip agenda and company's name in the conference program.

Platinum Sponsors

- E. Portfolio Sponsor at \$2,500: Includes your company's flyer on the inside of the portfolio (given to each conference attendee), signage with your company's name and logo in the registration area, and your company's name in the conference program.
- F. Speaker's Breakfast Sponsor at \$3,000: Includes prominent signage featuring your company's name and logo at the breakfast, signage with your company's name and logo in the registration area, and your company's name in the conference program.
- G. Evening Reception Sponsor at \$5,000: Includes prominent signage featuring your company's name and logo at the reception, signage with your company's name and logo in the registration area, and your company's name in the conference program.